

# CHRISTCHURCH SCHOOL OF GYMNASTICS STRATEGIC FRAMEWORK 2016-2020

## VISION 2016-2020

To be New Zealand's leading gymsport provider, where all athletes are empowered to strive for excellence

## MISSION

CSG exists to encourage, enhance and inspire physical development and life skills through gymnastics

### What this plan IS.....

- A future facing plan, outlining our priorities and goals.
- A plan that supports our organisation without losing focus on the individual athletes and participants needs

### What this plan ISN'T.....

- A plan that forgets or undoes our previous good work and priorities. Our history of results from past plans remain an integral part of our operation. We will remain focused on programmes such as Health & Safety, financial accountability and athlete development and success
- A plan that CSG staff and Board can achieve alone

**PRIORITY**

**OUTCOME**

**MEASURES/INITIATIVES**

SUSTAINABLE



Working with partner organisations, be financially self-supporting and create a gymsports community for future generations



- Developing additional revenue streams
- Developing Sponsorship opportunities
- Developing flexibility of programming and athlete pathways
- Developing a self-promoting environment for CSG

COMMUNICATION



Provide access to information through communication strategies that meet the needs of members



- Providing regular scheduled opportunities for feedback and engagement
- Seeking opportunities to proactively engage with members and employees
- Providing a comprehensive multiyear calendar
- Providing and seeking timely and meaningful information;
- Clearly communicating what CSG does
- Clearly communicating what we know, when we know it

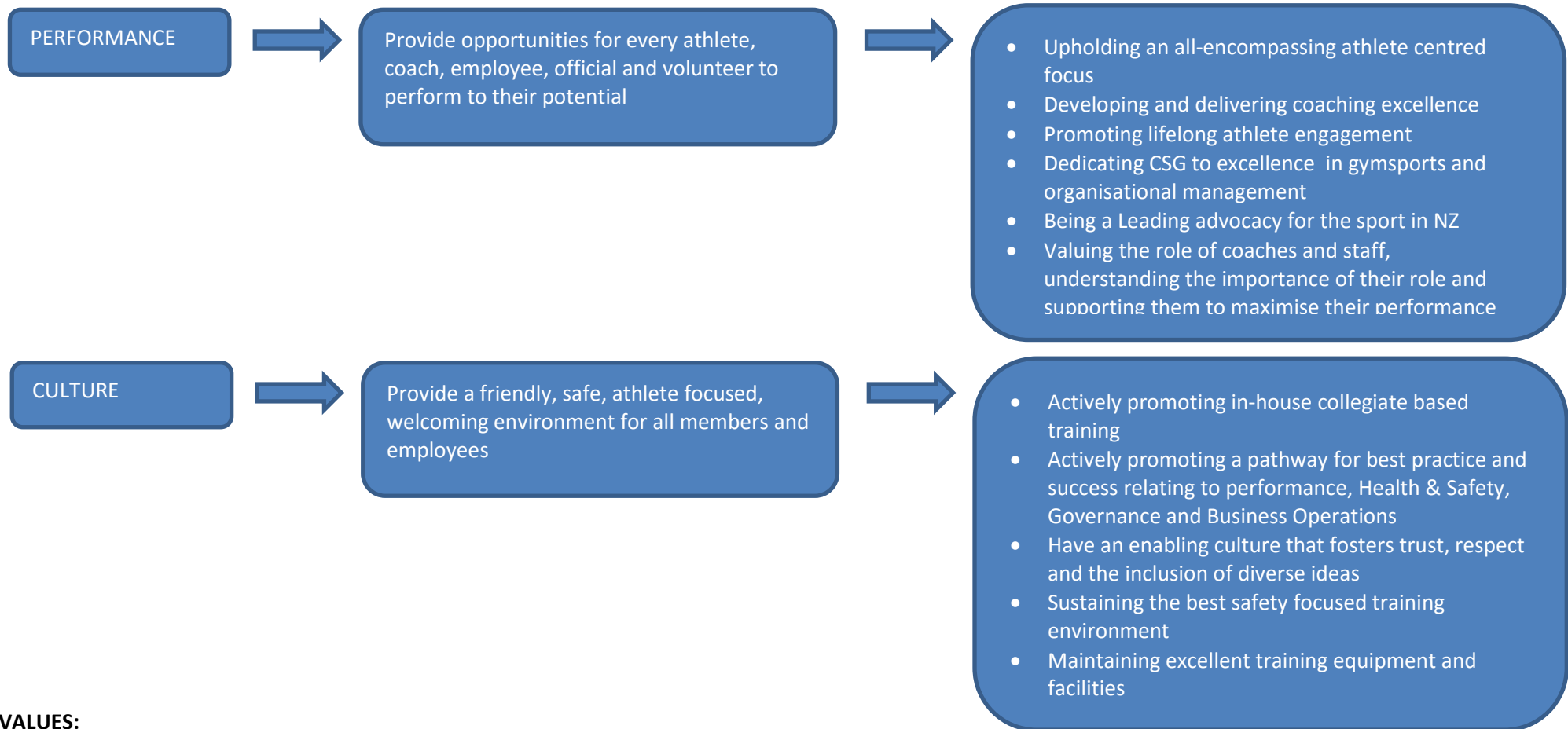
TRANSPARENCY



Provide transparency and clarity around the CSG structure and function



- Clarifying the roles and responsibility of staff, Board and committees
- Re-examining the Board and zone composition and structure to ensure meaningful representation
- Proactively involving members to share their insight, experience and concerns



**VALUES:**

We believe in:

- Child centred programmes that follow basic principles of healthy child development
- Quality coaches who are certified, dedicated, caring and ethical
- Fair, honest and respectful behaviour
- Recognising and celebrating success
- Responsibility, accountability and commitment
- The strength provided by the commitment and generosity of our volunteers and supporters
- Focusing our resources to provide quality programmes in a quality environment